T A CUTTING

THE CAMPBELL PRESS

"THE BEST NEWS AND ADVERTISING MEDIUM IN THE CAMPBELL COMMUNITY"

VOLUME 30, NUMBER 19 | CAMPBELL, SANTA CLARA COUNTY, CALIFORNIA | THURSDAY, FEBRUARY 2, 1933

Jeanne Halamicek Will Sing Sunday At M. E. Church

Jeanne Halamicek, nation-renowned child singer, will present a concert at the Methodist Episcopal church Sunday night at 7:30.

Campbel lis unusually fortunate in this opportunity to hear an artist who has won the praise of the foremost American critics. Miss Jeanne, who is but 13 years old, has just returned with her sister, Miss Joan, from a tour to New York and back which included a concert in Orchestra hall, Chicago.

Granddaughter of Josef Halamicek, of Campbell, Miss Jeanne is a descendent of three centuries of artists dating back to Hans Geo. Benda of Bohemia. Called "America's baby nightingale," she sings with a power and sincerity which belie her years. And yet she is as charmingly unspoiled as any young girl.

Eugene Stinson of the Chicago Daily News says of her: "Jeanne, the young singer, ought to develop into a musician of remarkable attainments. The timbre of her voice is beautiful and the carrying power is faultless."

Citizenship Class Honors New Citizens

The members of the evening class in citizenship at Campbell high school gave a party for their friends last Friday evening. The affair was in honor of Ugo Orsi, Mareno Barbano and William Fantozzi, who have recently passed their tests for citizenship successfully.

As part of the program, Neil O. Best, instructor in citizenship, gave brief tests to four more who are planning to become citizens this year. They were Hans Hansen, Mrs. Ugo Orsi, Roy La Barbera, and John Bagoye.

Mareno Barbano, speaking for the new citizens, stated that Judge Armstrong had complimented the Campbell group on their thorough preparation for the citizenship tests.

Ugo Orsi, self-appointed cook, served up some tasty refreshments. A magnificent cake, decorated with rosebuds and serving 50 persons, was donated by Hans Hansen.

The evening was spent in playing games and in dancing. Anthony Sunzeri, Sam Manfre and T. LaBarbera provided music.The party was a real family get-together and everyone had a good time.

ADULT WEAVING, SEWING CLASSES GIVE TEA FEB. 8

The public is cordially invited to attend an informal tea to be given by the adult classes in weaving and dressmaking at the Campbell high school Wednesday, Feb. 8, from 2 to 5 p. m.

Many beautiful and useful articles made by students in the classes will be on exhibit. Thus instruction and entertainment will be combined with friendly sociability at the affair. Guests will find the afternoon a worthwhile one.

JUDGE BROWN, SAN JOSE JURIST, DEAD

Superior Judge F. B. Brown

The judiciary of Santa Clara county suffered a great loss when Superior Judge Frederick Benjamin Brown, 71, succumbed to a sudden heart attack at his home at 520 North Second street, San Jose, early Wednesday morning.

A native of Illinois, Mr. Brown came to California in 1893 and was admitted to the bar in 1895, being appointed city attorney of San Jose in 1902. He later served as justice of the peace and in 1920 was elected to the superior court bench. As a judge in the juvenile court he was able, through his understanding of youth and his humanity, to perform a real constructive service for the community.

Masonic funeral services will be held at 2 p. m. Friday from the Scottish Rite temple. Interment will be at Oak Hill cemetery.

Surviving Judge Brown are his widow, Mrs. Mary L. Brown, and two sons, John M. Brown and Sewall S. Brown. Another son, Victor Forrest, died last year. Several brothers and sisters also survive, living in Illinois.

58 Win Honor For Scholarship At Grade School

Exactly 58 Campbell grammar school students from the fourth to the eighth grades will be given the school honor by Ira R. Abbott, district superintendent, at the graduation exercises of the school tonight.

High scholarship and excellent school citizenship are requisites of the award, and those winning it deserve congratulation. They are:

Loren Smith, Donald Lantz, Gloria Teresi, low fourth; Mary Ono, Bertie Lee Farnham, Wilma Porter, Cherry Davis, and Mary Stuart Burgess, high fourth; Aiko Yoshida, Jimmy Rambo, andBarbara Mitchell, low fifth; Jewell Abbott, Jeannette Abbott, Liberata Ruscigno, Alice Modry, Lois Bohnett, Jeanice Johnson, Betty York, Jean Willis, Gladys Larsen, Donald Martin, and Stuart Williamson, high fifth; Nadine Smeed, Mae Chikuma, low sixth; Kenneth Aksland, Martha Bohrman, David Farley, Herbert Johnson, Leo Raiche, and Albert Smith, high sixth.

Jack Lowrie, Frank Ono, Donald York, Cleste Furtado, Helen Furukawa, Florence Lester, Stella Sanfilippo, Mildred Satariano, Joan Whitehouse, Beautriz Flores, and David Knowles, low seventh; Hazel Camacho, Gertriz Flores, and David Knowles. low seventh; Hazel Camacho, Geraldine Jurras, Betty Lester, Doris Roberts, Clarabelle Willis, Luana Smeed, high seventh; Emily Bohnett, Jeanette Collins, Wilbur Morton, June Porter, Genevieve Serpa, Margaret Tanner, Barbara Van Every, and David Willis, low eighth; and Alberta Bryant, Mary Sanfilippo, and Jacqueline Rohan, high eighth.

Mr. and Mrs. Donald Lent, San Francisco, visited Mr. and Mrs. Gayno Eddlemon over the week-end.

Children Go To Storyland For Old Settler's Day Play

"The Story Book Ball," a musical play, will be given as part of the evening entertainment on Old Settler's Day, by the intermediate department of the Campbell grammar school, under the direction of Miss Ora Jasper.

A fairyland where all the book characters live forever, the Ever-Ever Land, will be depicted by the intermediate children. Alice Modry will play the part of the child who is escorted through this wondrous country and Lois Bohnett, a fairy, will be her guide.

Other characters will be: Geraldine Jurras, Mother Goose; Willis Hall, Jack Be Nimble; Mike Buccelato, Pieman; Robert Howe, Simon; Donald Rice, Jack Horner; Lois Frisch, Lady Bug; Earl Waltrip, Jack; Marylin Anderson, Jill; Bernice Furtado, Bo-Peep; Bertie Lee Farnham, Red Riding Hood; Gladys Larsen, Cinderella; Loren Smith, Pinocchio; Howard Payne, Jack Meyers, Wesley Rice, Herbert DeWitt, Little Men; Barbara Harring, Florence Barbano, Ruth Farnham, Zelda Yoakum, Little Women; Francis McDonough, Lord Fauntleroy; Jeannette Abbott, Alice in Wonderland; Jack Pike, Carl Arnold, Donald Wight, Cecil Birnbaum, pirates; Jewell Abbott, Peter Pan; Barbara Mitchell, Tinkerbell.

Singing in the flower choruses will be Wilma Porter, Lilia Winans, Margaret Chapman, Patsy Nichols, Berdie Robertson, Nora Brydon, Matilda Sanchez, Mildred McVea,Cherry Davis, Josephine Barbano, Gloria Teresi, Florence Weeks, Frances Lanz, Allene Benner, Lucile Freitas, Jean Willis, Mary Ono, Grace Templeton, Pearl Lovoi, Shirley Johnson, Teresa Conetti, Barbara Knowles, Elaine Jeffers, Angelo Greco.

DISCUSS BOOKS

Timely reviews of books by California authors will be the feature of the next meeting of the Country Woman's club, to be held Monday afternoon, Feb. 6th, in the Community hall. Mrs. Guy E. Farley, Mrs. Freeman L. Howes, and Mrs. Charlotte W. Sutter have charge of the program.

Buford Brown Speaks Friday At C. of C. Booster Dinner

Dr. Tully Knoles To Talk Feb. 22, Cramer States

Dr. Tully C. Knoles, president of the College of Pacific, Stockton, will speak on the morning of Feb. 22 during the Old Settlers' day celebration, according to D. H. Cramer, chairman of the speaker committee for the chamber of commerce, which has charge of the affair and of the morning program.

"America's Way Out" will be Dr. Knoles' topic. Also in the morning will be a concert by a male quartet under the direction of Easton Kent; Stephen Merrill, local singer, is one of the members of this group.

Committees appointed by H. M. Shadle for the celebration include Mr. Cramer, speaker committee; Guy Farley, morning program; Dr. W. I. Merrill, music; John Young, publicity; S. N. Hedegard, finance; Country Woman's club, afternoon program, and Kiwanis club, evening program.

Discussing "The Adventure of Coming Back," Buford O. Brown, professor of journalism at Stanford university, will be guest speaker at the chamber of commerce dinner to be given at the grammar school cafeteria this Friday night at 7 o'clock.

Mr. Brown, who has achieved recognition as a newspaper publisher, as a professor, and as a leader of young men, is an excellent public speaker. H. M. Shadle, president of the local chamber of commerce, promises that his message will be a vital one.

A musical program has been arranged for the evening by A. A. Thielke, school music director. Mrs. Dorothy Kay, daughter of Mr. Thielke, will present a piano monologue. Caro G. Miller, San Jose, will appear in several vibra-harp numbers. Performances will be given by a special high school orchestra, made up of Miss Olga Brydon, Miss Mildred Pyle, Miss Mona Keesling, Miss Elizabeth Mumma, Miss Dorothy Watson, Clifton Crothers, Hugh Cramer, and Jean Lear. Community singing will be led by Ed Ferguson, San Jose.

H. M. Shadle, who will act as toastmaster, and Dr. W. I. Merrill, have general charge of the function.

Invited to the banquet are supervisors C. P. Cooley and Joseph McKinnon, Wendell Thomas, president of the Santa Clara County Consolidated chambers of commerce, and everyone interested in Campbell's welfare. W. R. Coupland is in charge of ticket sales.

A sumptuous fare is being prepared by the master cooks of No. 2 group, Congregational women's guild, under the leadership of Mrs. Frank Cutting.

A report on the progress of the petition for an extension of West Campbell avenue to Prospect road will be made Friday night by S. N. Hedegard, chairman of the road committee.

The completed program for the celebration of Old Settlers' day and Washington's birthday in Campbell will be announced at Friday's banquet by H. M. Shadle and by the various committees for Feb. 22.

Joseph A. Rose Campbell Marine Awarded Honor

Washington, D. C., Feb. 2—Distance proved to be no handicap to Joseph Alfred Rose, of Campbell, Calif., who was awarded a diploma in the railway postal clerk course, taught by the Marine Corps institute here, while the student was stationed with the United States marines at Peiping, China.

His diploma has been forwarded to Peiping, and it was accompanied by a letter from Major General Fuller, commandant of the marine corps, praising Rose's work as a student.

Rose made his home with his mother, Mrs. Mary Evora, on New Jersey avenue, Campbell, before he joined the marine corps three years ago. For a while he was stationed at San Diego, later being assigned to duty in China, where he completed his studies through correspondence with the school which gives free instruction to marines.

In his letter to Rose, General Fuller wrote in part: "I congratulate you upon your excellent work in completing this course. A copy of this letter has been placed upon your record at headquarters, United States marine corps."

Frank Cutting Will Lecture At Pundita Meeting

Frank Cutting, well known local artist, will speak at the next regular meeting of the Pundita Circle, to be held next Wednesday afternoon, Feb. 8th, at the home of Mrs. George W. Page, on the Santa Clara-Los Gatos road. Mr. Cutting, who will discuss art, will exhibit some of his own work.

Assisting Mrs. Page in entertaining the guests will be Miss Anne Schulte and Mrs. George Burrow.

Blood Transfusion Saves Hedegard Boy

A pint of blood given him by the Rev. Joseph Bennett, Congregational church, saved the life of Sanford Hedegard, aged 12, son of Mr. and Mrs. S. N. Hedegard, prominent local residents.

Rushed to O'Connor's sanitarium Sunday when a serious infection developed from an abrasion of the kneecap received in a basketball game, the boy sank slowly into a coma as the poison spread through his system. Dr. W. I. Merrill, attending physician, called a conference of four other doctors, who all agreed that a blood transfusion was necessary.

The Rev. M. Bennett offered his blood. Monday morning the boy regained consciousness, and is believed to be well on the road to recovery.

Current Comment

Nurses in Santa Clara county voted an eight-hour day to replace the old schedule of 12 hours which was denying employment to some 45 or 50 members of the profession. The cost to patients wil lremain about the same, according to reports, and the system will permit three nurses to make a living where two got the breaks before. A fine gesture, and one which has had many previous examples.

It seems that the California Grangers weren't fooling when they decided to boot Governor Rolph out of the picture. The governor, on the other hand, is just as firm in his resolution to hold the fort at all costs, and several influential members of the administration have gone to bat for him. Here's a swell chance to see a finish bout between organized farmers and organized industry.

Henry Ford, heaven's gift to the motor industry, sits back in his upholstered chair and announces that we are in for a new "non-money era of prosperity." Money, according to Mr. Ford, will be good only to move things, and high wages are essential to the general scheme. He does not suggest a plan to get the wheels turning again, and, other than the sage remark that you "can't stop progress," said little of value in his interview to the press.

Of course, words issuing from the mouth of Henry Ford will always find publication. These recent gems of thought, however, designed to sooth the troubled breast of the unemployed "working stiff," will not be met with the respect accorded his observations when the Ford plant was operating to capacity.

It will take more than talk to put 12 million men to work, and Technocracy does not seem to be the remedy, either. We have before us a letter in which a friend, student of political and economic science, sets forth some rather comprehensive views on the subject. They are in part, as follows:

"1. It is a lot of hooey. 2. It won't work. 3. It is very old stuff under a new name. (See Adam Smith, John Stuart Mills, Veblen, etc., as long as 200 years ago. 4. They realize only onoe of the two requisites of money. They realize that it is a standard of value and that, as such, it is too flexible and too prone to change from outside and unconnected causes. But they forget that money, too, is a medium of exchange representing a compromise making barter and trade more flexible."

There. That saved us a lot of work. Besides, we couldn't have set it forth much better ourselves. Thanks, pal.

Disposing of Rolph, Henry Ford, and Technocracy all within the space of half an hour would be a full day's work for most people and, frankly, it leaves us a little tired. New worlds to conquer, that's us, and to hell with the obstacles. That gully on the right of the third hole, now. . . . .

Members of the Ladies' aid of the local Methodist church attended an all day meeting of the district Ladies aid held in the First Methodist church, San Jose, today. Dr. Rose, president of the district, addressed the gathering.

Miss Phoebe Payne is confined to her bed with pleurisy. Howard Payne, too, is kept at home with a serious cold.

Kiwanis Members Fete Their Ladies At Tuesday Dinner

Campbell Kiwanians celebrated with another of their enjoyable ladies' night affairs Tuesday evening. A hearty welcome was extended the many visitors by President Roy Archibald, who turned the gavel over to T. A. Cutting, chairman of the evening.

The delightful program was furnished by the Willow Glen Faculty sextette under the new manager, Principal Charles Crook, as master of ceremonies. The program was as follows:

Sextette: "Morning," O.Speaks; "The Top o' the Morning," Mana Zucca; "Philosophy," Emmell; accompanist, Miss Anderson.

Vioolin soli, Miss Maggini: "Tarantell," Raff; "Gavootte," Goosel.

Vocal soli, Miss Laidlaw: "Sylvia," O. Speaks; "The Star," Rogers; "Love Went a Riding," Bridge; accompanist, Mrs. Dorai.

Readings, Miss Hubbard: "Foolish Questions" and "Us Twins."

Sextette: "Play, Fiddle, Play," Miss Hubbard, Miss Laidlaw, Miss Melville, Miss Maginni, Miss Sherman, Miss Ludwig.

Dr. J. A. Cutting showed a series of moving pictures of Yellowstone park, Yosemite, Glacier, and other noted places, which were greatly enjoyed.

Monday Meeting Of Query Club Attracts 35 Men

At Monday night's meeting of the Query club, local sports organization, about 35 fellows showed up at the Scout hall. A program for the week was suggested, the first feature of which was pistol practice and instruction Wednesday night. Twenty fellows tried their hand at this great sport.

Tonight, basketball at the high school gym if it can be arranged; if not, at the Scout hall. Boxing and wrestling there Friday night.

Getting under way is slow work, but a large group of young fellows is interested, and high hopes are held out for the success of the venture.

All local young men are eligible if they are no longer in schools other than colleges, business colleges or universities. Bulletins chronicling events and programs will appear later on boards at the scout hall and at the Busy Bee.

LOS GATOS FETE TUESDAY VISITED BY ODD FELLOWS

Acting as representatives of the local Morning Light lodge, several Campbell Odd Fellows, Julius Bachman, Archie Brydon, and William Coupland, attended the banquet and program given Tuesday night by the Los Gatos Ridgely lodge in honor of H. L. Partridge, state grand master of the Odd Fellows order.

Representatives of lodges at Cupertino, Saratoga, Campbell, San Jose, and Los Gatos, numbering more than 130 persons, were present Tuesday. Among the distinguished visitors besides Mr. Partridge were past grand masters of Wisconsin, Missouri, and California, John Currier, district deputy grand master, and Hugo Bloom, Campbell, district deputy grand patriarch.

COLLEGE GROUP OF LOCAL C. E. GIVES PROGRAM

Members of the college group of the Congregational Christian Endeavor will take charge of the evening service at that church this Sunday, under the leadership of Miss Ebba Swanson.

Since a number of trained musicians are members of this group the music alone will make the evening worthwhile. Special solos, quartets, and chorus work will be presented. The evening's message will be delivered by a collegian.

The college group, which numbers 25 persons, has agreed to take charge of the Sunday night services in the church for the first Sunday in each month.

Epworth League Officers Installed Sunday Evening

At impressive candlelight ceremonies Sunday night, Miss Sylvia Best was installed as president of the Epworth league of the Methodist church. Miss Lois Ralston, president-elect of the Santa Clara County Epworth League alliance, officiated at the installation.

Eight officers took their positions Sunday night. They included Miss Best; Madeleine Byrnes, first vice-president; Betty Best, second vice-president; Hazel McVea, third vice-president; Norman McVea, fourth vice-president; Willis Greene, fifth vice-president; Hugh Cramer, treasurer; and Philip Farley, secretary.

Eight Candidates Confuse Elections At High Shcool

"What this high school needs is fewer and less popular leaders."

To this decision came members of the student body of Campbell high school when eight school heroes struggled so successfully for the presidency of the student body that no one received a majority vote in the election Wednesday.

A revote will be held Friday. Herbert Pryor and Billy Rambo, who received the largest number of votes for student body president, will then run again for that office.

Emma Dober was elected vice-president of the student body. A revote will be necessary on Margaret Smith and Sylvia Best, who tied for the position of secretary.

Idell Fulton was elected president of the Girls' league and Lulu Murdock was elected vice president. There will be a revote on Margaret Smith and Katherine Seko for secretary.

In the Boys' Athletic league Joe Fisci, Joe Ruscigno, Herbert Pryor and Hugh Cramer will run again for president. Jean Lear, Joe Fisci and Horace Person will be revoted upon for vice president. Charles Fammatre was elected secretary.

GRAMMAR P. T. A. HONORS FOUNDERS TUESDAY FEB. 7TH

A Founders' day program will be the special feature of the meeting of the grammar school P. T. A. to be held Tuesday, Feb. 7, at 2:30 p. m. Mrs. Horace Allen has charge of the afternoon. She plans a silver tea and the usual large birthday cake will be served. All class presidents are urged to be present at this meeting.

Final plans for the P. T. A. Friendship dinner, to be given Friday, Feb. 10, in the school cafeteria, will be completed at Tuesday's meeting.

CAVALLARO TALKS TO FRUIT GROWERS IN FRIDAY MEETING

C. D. Cavallaro, general manager of the California Prune and Apricot association, spoke at the meeting of the Campbell-Los Gatos local at the Campbell grammar school Friday night on the new prune and apricot products now placed on the market to invigorate the industry.

A resolution, proposed by S. N. Hedegard, chairman of the evening, endorsing the majority rule plan for organization in California agriculture was adopted Friday.

Other speakers were J. Q. Patton, chairman of the executive board of the county Citizen's League on Government and Taxation, and J. C. Kingsley, secretary of the league.

The Campbell grammar school orchestra, directed by A. A. Thielke provided music. A late supper followed the meeting.

Whaley Hits Cut In School Moneys At Farmer Meeting

Stating his opposition to a measure proposed by Senator Arthur H. Breed of the state legislature which will reduce the fixed $30 charge per pupil in state schools, President O. B. Whaley of the county Farmers' Union addressed the annual meeting of the organization at Moreland hall Saturday morning.

Mr. Whaley, who discussed matters in Sacramento affecting agriculture, attacked tax organizations and others who agitated for reduced teachers' salaries without stating fair salaries.

Reports were made at the meeting Saturday by the financial committee, by George C. Payne on marketing conditions, by State President R. V. Garrod, State Secretary Fred Millard, and Fred Battee. Assemblyman C. C. Cottrell spoke on the legislature. Motion pictures of automobile accidents were shown as an educational bit. Election of officers concluded the day

FIELD'S STORE

THURSDAY - FRIDAY - SATURDAY

H-O OATS, regular or quick, pkg.	10c
CLOROX, pint bottle,	7½c
M. J. B COFFEE, 1-lb can	32c
LESLIE SALT, 2-lb. pkg.	7½c
CALO DOG FOOD, 2 cans	15c
CAMEL CIGARETTES, 2 pkgs.	23c
DUNBAR SHRIMP, 2 5-oz cans	23c
CAMAY SOAP, cake	5c
WESTLAKE PEAS 2 No. 2 cans	25c
CRISCO, 3-lb. can	53c
MAZOLA OIL, quart	32c
WESTLAKE APRICOTS, 2½ can	14c
SMALL WHITE BEANS, 4 lbs.	15c

FIELD'S STORE

PHONE 127 SERVICE and DEPENDABILITY

Primitive Protection

High in the Swiss Alps, for centuries, the people there have protected their homes from mountain storms by weighting down their roofs with boulders. By this primitive means they are able to "keep a roof over their heads."

A growing savings account in this bank earning 3½% interest compounded semi-annually can be made the financial stabilizer of your home. It will insure happiness and freedom from worry, even during times of financial stress.

Start Saving Today

AMERICAN TRUST COMPANY

Since 1854

MEMBER FEDERAL RESERVE SYSTEM

Early Journalism In California

Part II

By Mrs. C. H. Whitman

The principal news sources of the press throughout the 50's were the files of Eastern papers brought by the steamers. The Overland Stage Line which connected San Francisco with Saint Louis was started in 1856, but the best time made between the two cities was 21 days which did not result in the gain of any time although prompt for the times.

The first page of the Sun was given up to advertisements, only a column of the six being devoted to reading matter of a not highly illuminating character, as for instance the statement that it would take over 9,000 years to count a billion. The second page contained a column of editorial comment interspersed with numerous brief news items. On the days succeeding the meeting of the council, the second page usually contained an extended account of its doings. The third and fourth pages were wholly occupied with small classified advertisements, and of the twenty-four colums printed, there were on some days as many as 19 1-2 columns engrossed by the business office leaving only 4 1-2 columns for the editor to fill.

It would be incorrect to state that these two detailed descriptions furnish an accurate idea of all the dailies of San Francisco during the early 50's. That could be done only by reviewing each issue of the numerous bidders for public patronage. In 1851 there were as many as 12 dailies in San Francisco which had suddenly sprung into prominence owing to the widely heralded discovery of gold, and no one then seemed bent on earning favor by printing the news. The papers were in fact overgrown pamphlets, the principal object of which seemed to be the dissemination of the views of a group by a chosen representative. News and other reading matter than editorial comment was presented in such a haphazard fashion, it was plain that the editor regarded that of minor consequence.

There was one function however which the press of the period assumed that caused the appearance of the more popular of the journals to be looked forward to with eagerness. From the columns of the dailies we gather the fact that municipal affairs were grossly mismanaged during several years. The city council, a body corresponding to our board of supervisors, was constantly putting through measures which were denounced as jobs, and the courts were notoriously negligent in the performance of their duties or hopelessly corrupt. Such a condition of affairs invited censure and the editor whose pen was dipped in vitriol was in high favor, his emanations being always looked forward to with eagerness. The writer who could tell the truth in the plainest fashion possible, and who could give the hardest knocks, shared popularity with the stump orator who voiced the grievances of the crowd at the frequently held indignation meetings.

Those were the days of personal journalism of a different sort from that applauded or denounced at present. Signed articles were rare, but every word in a scathing editorial usually proclaimed its authorship, and the writer rarely shrank from mentioning names. He usually left a well-defined impression on the reader's mind that when he said spade, he meant spade. As a consequence personal encounters were numerous. Gentlemen were accustomed to demanding satisfaction in the early 50's and when one felt particularly aggreived because he had been indicted in the columns of a newspaper he was prone to ask the editor to meet him in some convenient spot to be shot at and thus bring about an amicable adjustment of differences. As the other editor was often the fellow at whom the finger of scorn was pointed there were occasional combats in which the principals were newspapermen. Affairs of honor during these early days were too common to make a great impression unless the participants were prominent politicians, and the papers disposed of them as a rule in a very off-hand manner.

The lot of the editor and the publisher through the 50's could not have been a very happy one for the newspaper mortality record was too high to permit those engaged in the business to feel assured that their venture might not be interred in what was jocularly called the newspaper graveyard.

On January 22, 1850, the Alta Californian came forth as the first daily in San Francisco. The Bulletin was started on the 8th of October, 1855, and the editor in his salutatory announced that he had been driven into the experiment of publishing and that no one could be more fully aware of the folly of a newspaper enterprise than himself. From such a statement and from the newspaper mortality record it may very properly be inferred that the publishing business was not very profitable in those days. Evidently the patronage was not very liberal for the expense of conducting such a daily as was published any time before the 60's was comparitively light.

The problems confronting the present day editor were unknown at the time and it was literally true that there was often difficulty in getting together enough type to fill the small space devoted to reading matter. Such a thing as crowding out the news or any other matter that had been set up, was unheard of in the pioneer composing rooms. Not infrequently the condition arose described in the couplet:

"Up jumped the devil all so solemn
And wrote two lines to fill the column."

Yes the devil was a feature of the early printing office and like as not in some cases he may have jumped into the breach and provided the required two or three lines to fill, otherwise the edition would have appeared with the blemish of a blank space.

It was a fact that very few persons engaged in the publication of of newspapers at this time regarded journalism as a profession. It could hardly be considered such at the time for various reasons, chief among which was the ease with which a newspaper could be called into existence.

The significant feature of the mushroom growth of newspapers in the early 50's was the facility with which anyone possessed by the desire to enter the journalistic arena could do so. Although the Adams steam power press had been invented as early as 1835 it did not speedily supplant the old-fashioned hand press and indeed there did not seem to be much demand for a machine which would produce a great number of copies.

The papers of greatest circulation in 1856 only boasted the issuance of 3,600 copies daily. It does not appear that publishers or editors concerned themselves half as much about the number of subscribers as they did about what appeared in the columns of the paper printed by them. They oftener asked themselves what effect this or that article had produced on the community than they did the number of copies issued.

Prior to the adoption of rapid printing machines with their accessories of stereotyping plants, engines to provide the power for running them, and the later development of the linecasting machine, the starting of a newspaper enterprise did not call for the investment of a very great amount of capital. A hand press which could turn out five or six hundred papers, printed on both sides, a few hundred pounds of type and the cases to contain them, and a number of other essential, but not very expensive articles constituted an ample equipment for publishing a journal whose appearance on the street with an article written under high pressure created as big a sensation, relatively, as a modern publication with press facilities capable of producing as many papers in a single hour as could be turned out in a year with the modest equipment of the papers of the 50's. The combined issues of the 12 dailies that flourished after a fashion in the years preceding 1856 did not exceed 15,000, a per capita consumption ridiculously small when compared with that of the present day when the demand for newspapers seems insatiable. The early day editor did not seem to realize that it is possible to stimulate the disposition to read, and failing to apprehend that possibility he only catered to those in whom the desire for news, and comment—chiefly political—already existed.

The journalism of the early 50s had its virtues as well as its shortcomings. Its editors took themselves seriously and the public was inclined in many cases to accept them at their own valuation. One writer in the Chronicle in 1886 declared that the first thing the reader of a newspaper in the early 50s would turn to, was the editorial columns to see what mean things were being said about another editor.

The boosting habit which was inaugurated by a pioneer paper was not dropped. Editors occasionally became tired of discussing such abstract questions as the origin of the Negro, and whether slavery was justified, and touched upon subjects concerning which they could speak with more assurance. A favorite topic for leaders was the California climate. These articles seemed to breathe a consciousness on the part of the editor that he was addressing himself to people in the old home, a belief which was justified by the well-developed practice of mailing papers to friends in the East and in other parts of the world. The pioneer editor was so accustomed to speaking of California as God's country, and urged the claim so persistently, that the world came to accept it without dispute.

* * *

Material for the above article was taken from "Journalism in California," by John P. Young.

STATES CLUB MEETS

The All-States society of Santa Clara county will on Monday night convene for dinner at the Coffee club in San Jose, according to Bill Gwynn, president of the organization. Plans for a mid-summer picnic will be discussed.

Low Eighth Graders Entertain Graduates

Members of Miss Hancie Naylor's low eighth grade class entertained Miss Mary Fablinger's graduating class at a merry party given at the Campbell grammar school Wednesday afternoon.

David Willis ,of the low eighth grade, announced the program. It included a class history, by Juanita Knowles; class horoscope, by Wilbur Meeks; a class will, by Donald Canciamilla, and a special feature by the low eighth grade in which Wilbur Morton, as crystal gazer, and Margaret Tanner, as fortune teller, looked into the future awaiting the young graduates.

After the program, members of both classes joined in lively games in the school cafeteria and partook of refreshments which proved a fitting conclusion to a happy afternoon.

On the low eighth grade committees for the party were: David Willis, Warren Peters, Kenneth Wight, Glenn DuBois, Edwin Kersgard, and Milton Bachman, clean-up; and Emily Bohnett, Genevieve Serpa, Louise Barbano, Dorothy Ruch, and Joan Dano, serving.

The Campbell Press

Published Every Thursday at Campbell, California, by HARRY C. SMITH. Managing Editor, Richard H. Knappen.

Entered as second class matter Sept. 30, 1904 at the Postooffice at Campbell, Calif., under the Act of Congress of March 3, 1879.

Subscription, one year in advance, $1.50

Member California State Press Ass'n.

Photo Reproductions

Any photo you may have—either large or small—can be copied, retouched and mounted in handsome folder

for 35c

Shadle's Drug Store

Phone Campbell 138

—WE GIVE AMERICAN RED STAMPS—

SMARTFIT
Dressmaking Shop
Mrs. F. H. Lisle
Johnson Ave. 3 Houses South of Campbell Ave. Tel. Campbell 1J - Rt. 1, Box 233

When you need tires-- Think of

Jones Service Station

Repairing and Vulcanizing

Opp. Schools Phone 111

for **Quick Heat** *any chilly day* **... PLUG IN AN Electric Heater**

If you're doing without auxiliary heat such as an electric heater will give you because you think it's an expensive thing to have, then you do not know about the Wesix electric heater.

This finest of electric heaters is not a luxury, not an expense. For a few pennies a day an electric heater will free you from all trouble of early morning fire building. It gives you quick warmth in bathroom or breakfast nook or bedroom before your house heating system has time to function. Your home needs this type of auxiliary heating service.

An electric heater such as the Wesix is light in weight and can easily be carried about. It operates from any standard convenience outlet in baseboard or wall. Right now prices of these better electric heaters are the lowest in years.

SEE YOUR DEALER OR THE

P·G·and E·

PACIFIC GAS AND ELECTRIC COMPANY

Owned · Operated · Managed by Californians 106-233

Cambrian Pupils Dramatize County Naturalization Court

Scenes from a county naturalization court were dramatized by Cambrian school pupils under the direction of Mrs. Archie Keesling, principal, who has witnessed Americanization tests, for the entertainment of the Cambrian Home and School club Wednesday afternoon.

Joe Bohnett acted as examining judge, assisted by Douglas Carlyle, clerk of the court, George Cilker, assistant, and John Bagoye, bailiff. The "candidates" included Ruth James, Harry Warman, Chester Stojanovich, Warren Knopf, Ruth Rocking, Louis Ragnacci, Ardus Hoerler, Erma Dewey and Jack Kopp. The "witnesses" were Ione Gardner, Burton Skow, Mildred Matthews, Toyoko Oka, Theron Hoerler, Rano Bugliosi, Francis Cataci, Josephine Sherlock, Evera Guida, Vincent Pazkicevich and Ruth Richmond.

The dramatization will be presented again Friday before the taxpayers' league and on Feb. 14 for the Orchard City grange.

LEGAL NOTICES

NOTICE OF TRUSTEE'S SALE
12-339

WHEREAS, OLUF STROM and CHARLOTTA STROM, his wife, heretofore executed and delivered a certain Deed of Trust, dated August 30, 1930 to PACIFIC STATES AUXILIARY CORPORATION, as Trustee, to secure the payment of a Promissory Note to PACIFIC STATES SAVINGS AND LOAN COMPANY, a corporation, and also all other indebtedness agreed by said Deed of Trust to be secured, which said Deed of Trust was recorded in the office of the County Recorder of the County of Santa Clara, State of California, in Vol. 528 of Official Records, at page 421; and

WHEREAS, default having been made in the payment of said Promissory Note according to its terms, PACIFIC STATES SAVINGS AND LOAN COMPANY, the owner and holder of said Note and Beneficiary under said Deed of Trust, recorded on October 5, 1932, in the office of the County Recorder of the County of Santa Clara, State of California, in Vol. 625 of Official Records, at page 517, a notice of breach and of its election to cause all of the property under said Deed of Trust to be sold to satisfy the obligation thereunder; and

WEHEREAS, more than three months have elapsed since said recording of said notice of breach and election to sell, and said PACIFIC STATES SAVINGS AND LOAN COMPANY has demanded that the undersigned, as Trustee, sell the property included in said Deed of Trust, pursuant to the terms thereof and the provisions of the law;

WHEREFORE, NOTICE IS HEREBY GIVEN, pursuant to said demand and the terms of said Deed of Trust, that the undersigned, as Trustee thereunder will sell without warranty on Tuesday, the 7th day of February 1933, at 10:00 o'clock A. M., at the front steps of the County Court House, City of San Jose, County of Santa Clara, State of California, at public auction, to the highest cash bidder, as an entirety, all of the property described in said Deed of Trust, situate in the County of Santa Clara, State of California and more particularly described as follows:

Lot 26, as shown on that certain map entitled "Map of the Strom Subdivision in Town of Campbell in Sec. 35 Tp. 7 S. R. 1 W" which map was filed for record in the office of the Recorder of the County of Santa Clara, State of California, on October 7, 1912 in Volume 0 of Maps, at page 12.

TERMS OF SALE: Cash, United States Gold Coin, payable at time of sale.

DATE: January 7, 1933.

PACIFIC STATES AUXILIARY CORP.
By Burt Winslow, Secretary

John L. Mace, Atty. at Law, 745 Market Street, San Francisco (Nos. 16-17-18-19)

NOTICE OF TIME OF HEARING ON PROBATE OF WILL AND AFFIDAVIT OF MAILING SAME
Number 18909

In the Superior Court of the State of California, In and for the County of Santa Clara

In the Matter of the Estate of MARY E. GREENE, Deceased.

NOTICE IS HEREBY GIVEN that a petition for the probate of the Will of Mary E. Greene, deceased, and for the issuance to Charles W. Greene of Letters Testamentary, has been filed in this Court and that the 6th day of February, A. D. 1933, at 9:30 o'clock A. M. of said day, at the Court Room of Department No. Two of said Court, at the Court House, in the City of San Jose, has been set for the hearing of said petition, when and where any person interested may appear and contest the same, and show cause, if any they have, why said petition should not be granted.

Dated: January 6th, A. D. 1933.
(SEAL) Henry A. Pfister, Clerk
By W. Denker, Deputy Clerk

Bohnett, Hill & Cottrell, 807 First National Bank Bldg., San Jose, Calif., Attys. for Petitioner. (Nos. 17-18-19)

High Fives Split With Mountain View

Continuing their undefeated career, Campbell high 130-lb. basketball players defeated the Mountain View lightweights 27 to 13 in their seventh straight win last Friday night at Mountain View. The Campbell unlimiteds, however, who had won five straight games, lost their second consecutive game to the Mountain View boys, 38 to 23. Mountain View has thus tied the Campbell unlimiteds for first place in the valley league.

High point men on the lightweight team were Joe Condensa, who scored 11 points, and Hugh Cramer, who tossed three field goals. On the unlimited team stars were Vincent Buccelato, making 11 points, and Francis Pryor, 7 points.

Coach Ralph Noddin's teams will meet Fremont high at the Campbell gym this Friday night.

There has been furore in basketball circles this week because of rumors hinting at ineligibility of stars of Campbell's 130-lb. team and Mt. View's unlimited team. Coach Noddin, however, emphatically states that Julio Condensa and Joe Condensa, the Campbell boys questioned, are not beyond the 20-year age limit and have not yet played their four years in high school.

Perley Payne Jr. is working on a cattle ranch near Hollister.

The Tawasi (Friendly Helpers) division of the Campbell Campfire girls was reorganized recently by Miss Phoebe Pugh, advisor, and the following officers elected: Clarbelle Willis, president; Jean Willis, treasurer, and Barbara Mitchell, scribe.

Thieves who stripped the rabbit hutches of Ed Genasci, local fire chief, Thursday night, were softhearted and left one doe and her litter of young, according to a report of Constable Frank Coupland.

The Ada Rebekah Stitching club will meet Thursday afternoon, Feb. 9, at the home of Mrs. Frank R. Anderson, with Miss Lois Rice as assisting hostess. At a meeting of the club last Thursday in the Odd Fellows hall plans for a card party were discussed.

C. A. Davis, 33, San Jose salesman, was arrested here Thursday night on a peace disturbance charge and given a suspended sentence by Judge John Blaine Friday morning in justice court.

Eugene F. Grattan, San Jose attorney, discussed "School Taxation Proposals in the Legislature" at the adult education center Monday night.

Subscribe to The Press
$1.50 a year

C. E. Groups Give Banquet to Parents Wednesday Night

A parents' banquet will be given to local fathers and mothers by members of the three Congregational Christian Endeavor groups next Wednesday night, Feb. 8, in the church parlors.

Dr. James Cutting, on the staff of the State hospital at Agnew, will be present, and will display motion pictures which he took while travelling.

On the committee of arrangements are Miss Ebba Swanson, representing the senior group, Miss Dorothy Merriman, of the junior school group, and Miss Hancie Naylor, of the high school group.

Mrs. Lillian Ohlen accompanied Mrs. Josephine La Barbara to Berkeley Wednesday to meet Mr. and Mrs. Ernest Snow.

Group three of the Congregational guild met this afternoon at the home of Mrs. C. E. Williams on the corner of Winchester road and Sunnyside avenue. Mrs. George Griffin assisted the hostess.

Burglars looted the home of I. C. Freudenthal, Johnson avenue rancher, during the absence of the family, and stole jewelry, clothing, luggage and other articles valued at $250, according to a report made to Sheriff William Emig's office Tuesday.

Miss Ruth E. Townsend, local student at San Jose state, was one of the members of a winning debate team in the senior class, discussing the school grade system recently.

Miss Helen Kalas, soprano, was one of the Mereden trio, which entertained at a tea and musicale held at the Northrup studios in Oakland recently.

Subscribe to The Press
$1.50 a year

Wins Fight With Sick Stomach

"Was so bad water would turn sour in my stomach. Could not eat or sleep. Had to get up at night and take soda to ease the pain. After using your tablets for about five days, I had no sour stomach, my appetite improved, and am feeling fine. No more getting up nights to take soda. God bless you."

Udga Tablets, a doctor's prescription, have a world-wide record of success in the treatment of gas pains, stomach ulcers, excess acid, belching, bloating, pains after eating, sour stomach, constipation, heartburn, poor digestion, dyspepsia, gastritis, and other conditions caused by hyperacidity or faulty diet.

Why suffer when you can try this safe and harmless treatment without risk? Get a $1.00 package of Udga Tablets today. Use the entire box and then, if you are not positive that they have done more for your sick stomach than anything you ever used—return the empty box and get your money back. Ask your druggist for Udga today and see what a real treatment can do for your sick stomach.

SHADLE'S DRUG STORE.

Whist Party Given Friday, February 17, By Stitching Club

A whist party, to which the public is cordially invited, will be given by the Ada Rebekah Stitching club Friday afternoon, Feb. 17, in the I. O. O. F. hall.

In charge of the function are Mrs. Lillian Ohlen, Mrs. Josephine LaBarbara, Mrs. Etta Eddlemon, and Mrs. Wilmay Lea.

A nominal sum will be charged for admission.

The next regular meeting of the Ada Rebekah lodge will be held Feb. 7 with Mrs. T. A. Robinson, Mrs. James Burns, Mrs. Mary Brown, James Burns ,and Al Bulmore in charge of the evening.

Mrs. Horace Lea was a business visitor in Santa Cruz Tuesday. Mrs. Frank Anderson accompanied her.

Mr. and Mrs. Chauncey Whitman, Mr. and Mrs. Mark E. Purmort, Mr. and Mrs. Harry Smith and daughter, Miss Wilma, and Mr. and Mrs. Richard Knappen were among those who attended the Minnesota picnic in San Jose Saturday night.

Born—To Mr. and Mrs. Edward A. Hansen, in the San Jose hospital, a daughter, Patricia Lorraine. Mrs. Hansen is the daughter of Al Bulmore, local butcher.

There IS no Substitute for Safety

THIS old pioneer association has been seasoned by nearly fifty years of "peaks" and depressions . . And we've learned that sound, careful operation is best . . . at all times . . in all periods.

SINCE 1885

San Jose Pacific

BUILDING AND LOAN ASSOCIATION
81 WEST SANTA CLARA, SAN JOSE

LUMBER MILL WORK

Campbell Lumber Co.

PHONE 113

ALL KINDS BUILDING MATERIAL

LICENSED APPLICATORS OF COMPOSITION SHINGLE ROOFS

There Is No REAL Substitute For
GOOD MEAT — WE HAVE IT
CAMPBELL MARKET
A. B. Gilson
"Meats of Quality"
Free Delivery Phone 82

New Low Rates
200 Rooms of Solid Comfort
Daily $1:00 with Bath $1:50
No Extra Charge For Two People
STRICTLY FIRE-PROOF
CONTINUOUS STEAM HEAT
STANFORD HOTEL
KEARNY ST. *at* BUSH—SAN FRANCISCO

Mrs. Frank Anderson entertained her bridge club Wednesday evening. After the games refreshments were servd.

Hardware-Plumbing
Heating
Paints and Oils
Competent Workmen
C. H. WHITMAN
Phone 134

WANTADS

Found—One black and white deer hound, female. See Al Bulmore, Campbell. 1T

For Sale—A new No. 101 latest model electric Singer sewing machine (used only few months) at very low price. Will take part pay in chickens. Phone Dr. Geo. W. Ridley at Campbell 51W. (19ind)

100 Acres—San Joaquin county on Stanislaus river. Sell or exchange. Press Office.

Al Bulmore's Market
For the best meats available at reasonable prices -a trial will convince you
Free Delivery - Tel. 290

MARK E. THOMAS
Civil Engineer & Surveyor
411-12 Bank of America Bldg.
San Jose Phone Col. 805

Phone Campbell 152
J. G. BURNS
Plumbing, Gas, Sheet Metal, and Pump Work
35 So. 3rd St. Campbell, Cal

DR. F. R. ANDERSON
Physician and Surgeon
Office: Medico-Dental Bldg, San Jose: Hrs: 11 to 12 and 2 to 5
Hours at home: 9 to 11 & 7 to 9
Phones Campbell 164 & Col. 776
If No Answer, Call Col. 2260

CHAS. H. BREUER, M. D.
Physician and Surgeon
Office: Curry Bldg.
Phone Campbell 194-W
Office Hours, 10 to 12 and 2 to 4
Residence, 398 Campbell Avenue
Phone Campbell 194-J
ELECTRICAL TREATMENTS
Eye Glasses Scientifically Fitted

DR. ERNEST A. ABBOTT
Dentist
Rm. 6, Porter Bldg., San Jose
Phone San Jose 2447

Masonic Notice

Charity Lodge No. 362, F. & A. M., Campbell, Calif. Stated meetings held on the first Monday of each month.

Ira R. Abbott, W. M.
T. A. Robinson, Secretary

Independent Order of Odd Fellows

Morning Light Lodge No. 42 Meets every Thursday evening in I.O.O.F. Hall. Sojourning members are cordially invited to attend the lodge meetings.

Abe Klassen, N. G.
J. H. Bachman, Sec.